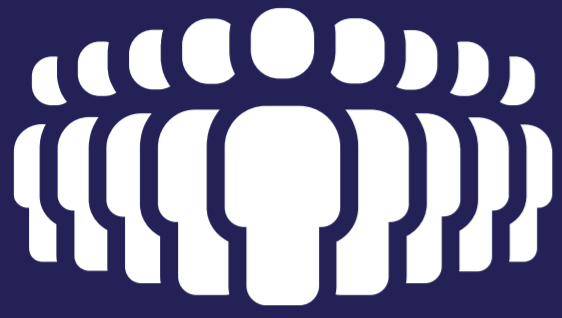


DEVELOPMENT & ALUMNI 2020/2021



St Albans
High School
for Girls
DEVELOPMENT
& ALUMNI



638

online registrations on the alumni portal

3,509

contactable alumni



3,328
former students

181
former staff

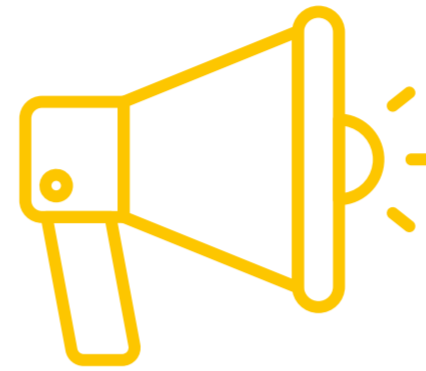
272

photos, old and new, shared with our alumni community



COMMUNITY

COMMUNICATIONS



Termly e-newsletters sent to over

2000

alumni



Brand new video library

16 alumni and careers events recorded and now available to watch

18

news stories posted on the alumni portal

146



milestone birthday cards sent to alumni



Most popular: STAHS Cookbook publication

316 reads

10

online events held, including four 'Class of' anniversary reunions



303 alumni

booked to attend an event, ranging from age 19 to age 98

Alumni attended events from around the world, including South Africa, New Zealand, Canada and America



EVENTS

SOCIAL MEDIA



90

Facebook posts

237

post engagements



69

LinkedIn posts

840

connections

CAREERS



68

alumni spoke to pupils – either through a talk, webinar or one-to-one chat – about their career, industry or university course

39

jobs posted on the alumni portal

51

alumni volunteered to be careers mentors



OVER

£27,300

donated by parents and alumni

12%

of Year 13 parents supported the 2021 Leavers' Gift appeal, raising money for bursaries and the Student Hub

DEVELOPMENT