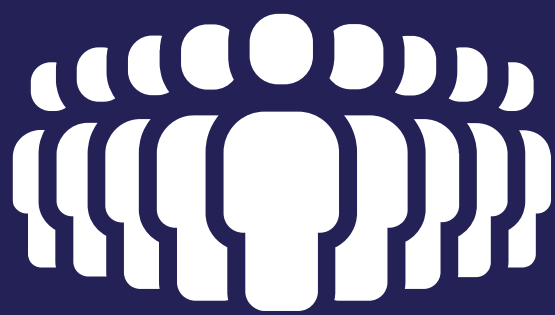


# DEVELOPMENT & ALUMNI 2021/2022



St Albans  
High School  
for Girls

DEVELOPMENT  
& ALUMNI



**908**

online registrations on the alumni portal

COMMUNITY

**3,406**

contactable alumni

**3,231**

former students

**186**

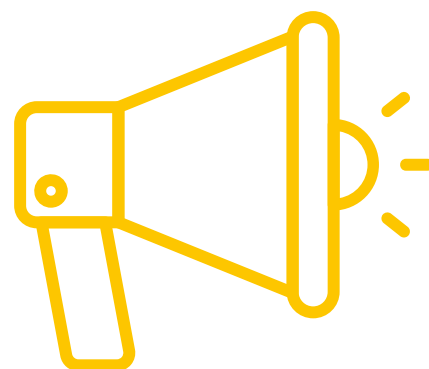
former staff

An increase of

**30%**

since last year

## COMMUNICATIONS



Termly e-newsletters sent to over

**2220**

alumni

**2,085**

birthday emails sent to alumni

Our most popular news story was about two alumni businesses working together

**220 reads**

**1,027**

photos shared with our alumni community



**14**

Development and Alumni events held



**389 alumni**

attended our events

**335**

guests attended in person and **54** online



EVENTS

## SOCIAL MEDIA



**1,040**

LinkedIn connections

**20%** higher than in 2021



**37**

Facebook posts

CAREERS



**54**

alumni spoke to students about their career, industry or university course

**24**

alumni featured on our careers posters

**36**

jobs posted on the alumni portal

**81**

alumni volunteered to be careers mentors - an increase of **40%**



OVER

**£15,000**

donated by parents and alumni

**420**

trees have been given to the Prep by the Woodland Trust

SUPPORTING STAHS